

# **Privacy Policy**

**Effective Date: 01.09.2025** 

#### 1. Introduction

Executive Services Directory ("we", "our", or "us") respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, share, and safeguard your information when you use our website <a href="https://www.executiveservicesdirectory.com">www.executiveservicesdirectory.com</a> (the "Website").

By using our Website, you agree to the terms of this Privacy Policy.

#### 2. Information We Collect

We may collect the following types of information:

#### • Personal Information

Information you provide directly to us, such as your name, email address, phone number, business details, and any information you submit via forms.

## Usage Data

Information automatically collected when you visit our Website, including your IP address, browser type, operating system, referring URLs, pages viewed, and access times.

## Cookies & Tracking Technologies

We use cookies and similar technologies to enhance your browsing experience. Please see our Cookies Policy for more details.

#### 3. How We Use Your Information

We use the information we collect for purposes including:

- To provide and maintain our services.
- To personalize your experience on the Website.
- To communicate with you (e.g., respond to inquiries, send updates, newsletters, or marketing).
- To analyze Website usage and improve our services.
- To comply with legal obligations.

# 4. Legal Basis for Processing (GDPR Users)

If you are located in the European Economic Area (EEA), we process your personal data under the following legal bases:

- Your consent.
- Performance of a contract with you.
- Compliance with legal obligations.
- Our legitimate interests, provided they do not override your rights.

## 5. Sharing of Information

We do not sell or rent your personal data. However, we may share your information with:

- Service providers who assist us with hosting, analytics, and communications.
- Business partners if relevant to the services we provide.
- Legal authorities when required to comply with law or protect our rights.

#### 6. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required by law.

## 7. Your Rights

Depending on your location, you may have the following rights:

- Access to the personal data we hold about you.
- Request correction of inaccurate or incomplete data.
- Request deletion of your data ("right to be forgotten").
- Object to or restrict processing of your data.
- Withdraw consent at any time (where applicable).
- Data portability (receive your data in a structured, machine-readable format).

To exercise your rights, please contact us at the details below.

### 8. Data Security

We implement reasonable technical and organizational measures to protect your data from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission or storage is 100% secure.

# 9. International Data Transfers

If you access our Website from outside the country where our servers are located, your data may be transferred and processed in a country with different data protection laws.

#### 10. Third-Party Links

Our Website may contain links to third-party websites. We are not responsible for the privacy practices of those sites, and we encourage you to review their policies.

## 11. Children's Privacy

Our Website is not intended for children under the age of 16. We do not knowingly collect personal data from children. If you believe a child has provided us with personal data, please contact us.

## 12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any updates will be posted on this page with a revised effective date.

## 13. Contact Us

If you have questions about this Privacy Policy or how your information is handled, please contact us at:

#### **Executive Services Directory**

Email: Jessica@JessicaLorimer.com

Address: 7 Bournemouth Road, Chandler's Ford, Eastleigh, Hampshire, SO53 3DA