

# **Cookies Policy**

**Effective Date:** 01.09.2025

#### 1. Introduction

This Cookies Policy explains how **Executive Services Directory** ("we", "our", or "us") uses cookies and similar technologies on our website <a href="https://www.executiveservicesdirectory.com">www.executiveservicesdirectory.com</a> (the "Website").

By using our Website, you agree to the use of cookies as described in this policy. You can manage your cookie preferences at any time as explained below.

## 2. What Are Cookies?

Cookies are small text files that are placed on your device (computer, smartphone, or tablet) when you visit a website. They help us recognize your device, remember your preferences, and improve your browsing experience.

There are different types of cookies:

- Session cookies: Temporary and deleted once you close your browser.
- **Persistent cookies:** Remain on your device until they expire or are deleted.
- First-party cookies: Set by the website you are visiting.
- **Third-party cookies:** Set by other parties providing services to the website. (e.g., analytics, advertising).

## 3. How We Use Cookies

We use cookies for the following purposes:

#### • Essential Cookies

These are necessary for the operation of our Website and cannot be switched off. They enable basic functions such as page navigation, secure login, and form submission.

# Performance & Analytics Cookies

These cookies help us understand how visitors use our Website by collecting anonymous information. We use services such as Google Analytics to analyze traffic and improve functionality.

## • Functionality Cookies

These allow us to remember your preferences (such as language or region) and provide a more personalized experience.

## Advertising & Marketing Cookies

These may be set by third-party partners to deliver relevant advertisements to you, both on our Website and elsewhere online.



# 4. Third-Party Cookies

Some cookies on our Website are placed by third parties, including:

- Analytics providers (e.g., Google Analytics)
- Advertising networks
- These third parties may use cookies to collect information about your browsing activities across different websites.

# 5. Managing Cookies

You can control and manage cookies in the following ways:

- Adjust your browser settings to block or delete cookies.
- Use cookie consent tools on our Website to manage your preferences.
- Opt out of interest-based advertising via www.youronlinechoices.com (EU/UK) or www.aboutads.info/choices (US).

Please note that disabling cookies may affect the functionality and performance of our Website.

## 6. Updates to This Policy

We may update this Cookies Policy from time to time to reflect changes in technology, law, or our practices. Any updates will be posted on this page with a revised effective date.

#### 7. Contact Us

If you have any questions about this Cookies Policy, please contact us at: Executive Services Directory

Email: Jessica@JessicaLorimer.com

Address: 7 Bournemouth Road, Chandler's Ford, Eastleigh, Hampshire, SO53 3DA